

Basic Photoshop CS5 for Photographers

SDF approved

Fee: \$280 (before SDF funding) • **Duration:** 1 day (9am - 6pm)

Course synopsis

If you have ever gotten behind a camera to take a picture, you will definitely believe that you cannot take a picture-perfect shot every time you press the shutter! So what do you do?

Problems and challenges faced by both aspiring and budding photographers are far and many. This concise and powerful session will definitely be an eye-opener as we dive into a range of valuable techniques in Photoshop CS5 that will effectively solve issues ranging from fixing imperfections to digital enhancement and image manipulation! Definitely an earth shattering course you **CANNOT** afford to miss!

Target audience

This mind-blowing session is not only catered for Photographers, but also for those who are willing to start on the path of image-editing using Photoshop.

What you are going to learn

Getting Started with Photoshop CS5

- Getting to know Photoshop CS5 work area & customising your workspace
- Understanding common image file formats

Organising Efficiently with Bridge CS5

- Getting to know Adobe Bridge CS5 work area
- Using Adobe Bridge to browse, examine image quality, stack, label, rate, filter, rotate, batch process & many more!

Fixing Common Photo Woes

- Correcting image perspective effectively
- Accurately straighten & crop crooked images using the **NEW** Straighten button
- Fixing underexposed & backlit photos in a jiffy
- Professionally enhance images with dull colours & poor contrast
- Creatively darken, lighten & saturate tones
- Fixing a colour imbalance with a few clicks
- Protect details using the **ENHANCED** Sharpen Tool

Selection & Layers Manipulation

- Using fast yet effective selection tools, such as Magic Wand & Quick Selection
- Refine selection using the **ENHANCED** Refine Edge command
- Using non-destructive Adjustment Layers to confine changes to certain areas
- Creating layers to creatively manipulate images

Portrait Retouching & Image Repairing

- Digitally perfect photos by getting rid of common blemishes such as moles, pimples, freckles, eyebags, laugh lines & many more!
- Remove unwanted elements & image defects using the **ENHANCED** Clone Stamp tool

Mind Blowing Effects & Techniques

- Most-popular & most-asked-for Photoshop effects that professional photographers always use; includes creating breath-taking panoramas, Depth of Field effect & many more!

VALUE PACKS

- Photographers **2-in-1 Bundle** (CS5) - **SAVE \$140**
- includes Photoshop CS5 for Photographers (Basic & Advanced)
Normal Fee: \$560 **Bundled Fee:** \$420
- Photographers **3-in-1 Bundle** (CS5) - **Save \$260**
- includes Photoshop CS5 for Photographers (Basic & Advanced) + Camera RAW
Normal Fee: \$840 **Bundled Fee:** \$580

Advanced Photoshop CS5 for Photographers

SDF approved

Fee: \$280 (before SDF funding) • **Duration:** 1 day (9am - 6pm)

Course synopsis

In today's world, digital photography and image enhancement are the buzzwords! Together with Photoshop CS5 that has redefined digital imaging with a strong focus on photography, this power-packed workshop will stretch your imagination and elevate your near-perfect photos to the next level and beyond!

Quell your ever-burning needs and desires as **MUST-KNOW** techniques are uncovered! These include creating stunning photographic effects such as vivid black and white images, classic sepia tone images and cool photo montage! Not to forget unleashing a slew of brand new Photoshop CS5 tools such as Content Aware Fill, HDR Toning and Puppet Warp. Come, empower yourself and add to your arsenal of amazing Photoshop tools **NOW!**

Target audience

This mouth-watering session is suitable not only for Photography & Photoshop enthusiasts, but also for Graphic designers and aspiring hobbyists who wish to explore the photographic aspects in Photoshop.

What you are going to learn

Cropping & Resizing images

- Cropping & creating interesting compositions using the **NEW** Rule of Thirds
- Resizing & cropping images to a specific size & resolution
- Saving your crop values as a preset for future use

Artistically Colour & Tone images

- Creating photo-realistic or surreal High Dynamic Range (HDR) images using the **NEW** HDR toning
- Creating classic sepia tone with a sprinkle of film grain effect
- Converting colour photos into vivid black & white monochrome images
- Tastefully reveal colours in black & white images

Creative Photoshop Techniques

- Applying a gradient fill effect to create eye-catching, dramatic landscape image
- Adding a radiant new sky to replace a dull, flat sky

Advanced Retouching & Repairing

- Effortlessly remove & replace image elements using the earth-shattering **NEW** Content Aware Fill
- Easily brush away imperfections such as wires, power lines, stray branches using the **NEW** Content Aware Spot Healing Brush
- Radically transform specific image areas with the **NEW** Puppet Warp tool

Professional & Polished Photo Finish

- Using Text Tool & effects to add a stylish watermark
- Applying a warm, vignette effect for more focus and attention
- Making an eye-catching gallery print

Mind Blowing Effects & Techniques

- Most-popular & most-asked-for Photoshop effects that professional photographers always use; including how to add dazzle to images by creating soft focus effect, cool photo montage & many more!

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Photoshop CS5 - Camera Raw

SDF approved

Fee: \$280 (before SDF funding) • **Duration:** 1 day (9am - 6pm)

Course synopsis

What is Camera RAW? Why shoot in Camera RAW? Why is a Camera RAW file size huge? Why are there so many RAW formats? Is RAW for me?

With so many burning questions surrounding the mighty RAW format, this course will serve as an eye-opener on how you can incorporate Camera RAW in your photography workflow, and also discover how quickly you can edit any manufacturer's RAW file using Adobe Photoshop's Camera Raw (ACR) plug-in. Stay ahead and keep pace with a rapidly growing number of Photographers who are shooting in RAW format. Come and **ROAR WITH RAW!**

Target audience

This power-packed RAW session is suitable for existing RAW Photographers who wish to edit their RAW files, as well as Photographers who wish to start on the path of RAW. And you don't need to be an existing Photoshop user to attend this session!

What you are going to learn

Getting Started with Camera Raw

- Getting to know the Camera Raw interface
- Detailed & essential discussion into the benefits of shooting in RAW & various RAW formats
- Uncovering the Adobe Bridge, Camera Raw & Photoshop workflow

Basic Camera Raw Adjustments

- Straightening & cropping to fix sloping horizons
- Cloning & healing your image to remove unwanted elements
- Understanding and analysing Histogram reading
- Adjusting tonal adjustments using Exposure, Recovery, Blacks, Fill Light & many more!
- Enhancing colours using White Balance, Vibrance, Saturation & many more!
- Adjusting Hue, Saturation & Luminance of individual colours using HSL tab
- Using the Targeted Adjustment tool for quick, intuitive adjustment
- Applying Sharpening using **ENHANCED** sharpening algorithms in Detail tab
- Saving snapshots of multiple image adjustments for quick preview
- Handling the various Camera Raw Output buttons

Advanced Camera Raw Adjustments

- Making localized adjustments using Adjustment Brush
- Colour Correction using Parametric Curve editor & Point Curve editor
- Fixing common lens-induced problems using the Lens Correction tab
- Reducing noise using **ENHANCED** noise removal controls
- Applying Camera Raw settings quickly across multiple RAW files

Special Effects in Camera Raw

- Boosting landscape by adding linear graduated adjustments using Graduated Filter tool
- Creating a high contrast Black & White image
- Applying a Split Toning effect to a grayscale image
- Adding Film Grain effect & Post-Crop vignettes using the **NEW** Effects panel

Workflow Setup & File Saving

- Setting up workflow between Raw & Photoshop
- Saving proprietary RAW file formats to JPEG, TIFF, PSD & DNG format
- Handling XMP files & DNG Converter

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