

Illustrator CS5

BEGINNERS TO ADVANCED

SDF approved

Fee: \$480 (before SDF funding) • **Duration:** 2 days (9am - 6pm)

Course synopsis

This course provides participants with hands-on experience to learn the features of Illustrator CS5 quickly and easily. Countless tips and techniques are discussed in this course to help you add vitality and impact to your work.

We share indispensable suggestions and advice so that you can achieve sophisticated results with minimal efforts. You will gain new creative freedom and realise ideas quickly and powerfully.

Target audience

Recommended for anyone who wants to create vector graphics and are looking at the easy, short and “no-efforts” ways to creating these graphics.

What you are going to learn

The Essential of Illustrator CS5

- Getting to know the work area and customising your workspace
- Speed startup with document profiles
- Setting up design grid with rulers and guides
- Ensuring consistency across all artboards
- Create “multi-page” files with artboards of varying sizes
- Track your multiple artboards with colours and labels

Drawing Techniques

- Mastering the various selection techniques
- Creating shapes and lines
- Working with freeform tools including pen, pencil, and brush tools
- Building new shapes with the Shape Builder tool
- Reshaping and editing existing shapes
- Using Live Trace to trace artwork
- Applying colours using Live Paint tool
- Using Symbols for re-usable shapes
- Turning 2D shapes into fully editable 3D objects
- Draw behind or inside other objects without choosing layers or setting the stacking order
- Using opacity to create depth
- Adding non-destructive effects to objects

Working with Layers

- Keeping track of your objects with layers
- Easily locate and target an object using layers
- Handling layers and sublayers
- Changing stacking order
- Moving art between layers

Painting and Colours

- Using and creating colour, gradients and pattern swatches
- Using Appearance panel for quick and easy editing
- Creating smooth colour blends
- Explore colour harmonies with colour guide
- Saving colours groups for re-use

Text and Typography

- Create or import text from an external source
- Working with typographic controls
- Adding wavy text
- Creating text and clipping mask
- Create type outlines to avoid missing fonts issues
- Advanced text manipulations

Integrating Images

- Importing images to reduce drawing efforts
- Managing links for successful high resolution printing
- Enhancing images with effects
- Colourising an imported grayscale image

VALUE PACK

Save \$500 when you sign up for **Print Publishing Solution (CS5)** package (includes InDesign, Illustrator, Photoshop & Acrobat)

Normal Fee: \$1720 **Packaged Fee:** \$1220 (before SDF funding)



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Photoshop CS5

BEGINNERS TO ADVANCED

SDF approved

Fee: \$520 (before SDF funding) • **Duration:** 3 days (9am - 6pm)

Course synopsis

This course is crafted with the aim of giving you the MOST knowledge within the SHORTEST possible time frame. It is packed with countless helpful tips, techniques and trade secrets that you can apply immediately. Discover the essential skills behind exceptional artworks.

At the end of 3 days, you can whip up effects and create digital magic for every project in a flash!

Target audience

Great for anyone who need to have a good working knowledge of Photoshop CS5 and the many image editing techniques that are used by professionals.

What you are going to learn

The Essential of Photoshop CS5

- Getting to know the work area and customising your workspace
- Using Adobe Bridge to efficiently organise, browse, locate, rate and preview images
- Automatically process batches of images
- Turning your canvas for convenient viewing
- Navigating to any area of an image with smoother panning and zooming

Fixing Common Photo Woes

- Correcting image perspective
- Straightening crooked images
- Using auto adjustments to repair images
- Correcting tonal balance with Levels
- Fixing a colour cast
- Sharpening without losing details
- Matching ambience between 2 images
- Changing the colour of any area in an image
- Removing unwanted defects with clone stamp tool, healing brush and spot healing brush
- Advanced retouching techniques for working with human portraits
- Using Adjustment panel for non-destructive adjustments

Working with Text

- Adding and manipulating text
- Bending and warping text
- Creating special text effects
- Avoid fonts issues by converting type to shapes
- Filling type with an image

Isolating An Image Element

- Using various selection tools, such as marquee, lasso, pen, magic wand, quick select and unusual techniques to make refined selections
- Easily extract intricate object from its background with the Refine Edge feature

Layers Manipulation

- Organising and managing layers
- Implementing layer effects and styles
- Using blending modes to achieve realistic effects
- Managing layers with layer groups
- Create image composition by combining shapes and images
- Correcting image exposures quickly with layers

Channels and Masks

- Create and refine masks using the Masks panel
- Storing selections in alpha channels for re-use
- Using quick mask to make complex selections
- Using layer mask to blend images and create

Intelligent Ways to Use Photoshop CS5

- Using vanishing point for perspective transformation
- Using content-aware scale to resize an image without changing important visual content
- Applying non-destructive transformations with Smart Objects
- Remove unwanted "elements" with the content aware fill and healing
- Creating clipping groups
- Using puppet warp to distort specific image areas

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InDesign CS5

BEGINNERS TO ADVANCED

SDF approved

Fee: \$480 (before SDF funding) • **Duration:** 2 days (9am - 6pm)

Course synopsis

This course provides participants with the hands-on experience to learn the features of InDesign quickly and easily. The focus of this course is on accelerating your productivity to help you produce pages with speed and precision.

You will discover good ideas and learn the most compelling solution to overcome your challenges during the course. Be ready to express yourself in exciting new ways!

Target audience

A good starting point for anyone moving into the world of publishing and are working towards having real world knowledge of the publishing tools.

What you are going to learn

The Essential of InDesign CS5

- Getting to know the work area and customising your workspace
- Planning and setting up a new document
- Setting preferences to suit your needs
- Defining multiple page sizes for pages within a single document
- Colour tagging your pages for easy reference

Creating Documents

- Setting up layout grids with columns, guides and margins
- Using masters to ensure consistency across all pages and documents
- Using frames to plan and shape the layout of your publication
- Setting running page numbers

Handling Text and Typography

- Using Story Editor to manage text
- Importing, threading and editing text
- Adding special character with glyphs
- Applying vertical justifications to text frames
- Unlock the full potential of OpenType
- Applying typographic controls (kerning, tracking, leading and more)
- Styling blocks of text quickly and consistently with style sheets
- Wrapping text around objects
- Avoiding missing fonts using the "Document installed fonts" feature

Drawing and Applying Colours

- Adding design elements with shapes and lines
- Working with swatches (add, edit and delete)
- Using the Gap tool to adjust the size of a gap between two or more items
- Dynamically control rectangles with Live corner effects

Assets and Files Management

- Importing graphics from other applications
- Simplify image transformation with the content grabber
- Clearing distracting background from imported graphics
- Handling multiple artboard from Illustrator files
- Adding creative effects to spice up your layout
- Managing links for successful high resolution printing

Getting Ready for Print

- Understanding the digital printing process
- Identifying printing errors in real time
- Building profiles for Live Preflight
- Preparing the package to go for external printing
- Creating Adobe PDF files with the appropriate settings

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Acrobat 9

FOR DESIGN & PREPRESS

SDF approved

Fee: \$240 (before SDF funding) • **Duration:** 1 day (9am - 6pm)

Course synopsis

We show you how to create reliable, high-quality PDF files and use the many advanced output control tools to help ensure that your files are reliable when they go to press. We ensure participants are able to communicate and collaborate effectively with clients, colleagues and print partners.

Leverage the power of Adobe PDF for a smoother, more profitable workflow.

Target audience

A must-attend for graphic professionals who are using PDFs for their print publishing workflow. It is also suitable for non-graphic users who need to co-ordinate print jobs or supervisors who need to monitor print projects.

What you are going to learn

Acrobat Essentials

- Understanding the complete digital prepress workflow
- Matching the correct Acrobat product to each task
- Customising your workspace
- Getting what you want to see

Getting Organised

- Using the built-in Organiser to search, sort and filter your important documents
- Creating and adding to collections
- Using history logs to trace your files

Creating PDF Files

- Choosing an appropriate conversion method
- Easily assemble PDF files from multiple sources
- Guidelines for creating PostScript files
- Creating PDF files via Distiller
- Convert paper documents to PDF
- Reducing PDF file sizes

Review and Comment

- Participate in document reviews and allow comments on designs
- Collating comments from multiple reviews

Touching Up and Modifying

- Manipulating pages and content
- Performing last-minute changes
- Automatically highlights the differences between two versions of a PDF document

Preflight and Print Production

- Using the enhanced TouchUp Object tool to check and modify the colour space
- Analysing documents for print readiness
- Performing preflight inspections and fixing errors in a document
- Handling preflight profiles
- Converting the colour space within Acrobat for successful output
- Embedding printer marks
- Fixing hairlines issues
- Using output preview to check your files
- Flatten live transparency in Adobe PDF files dynamically

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